



# Lewis-Manning Hospice



Time to Care Corporate Appeal  
make a difference in your community





# 1 in 3

people develop cancer at some stage in their lives

# Lewis-Manning Hospice

Lewis-Manning Hospice is the voluntary hospice providing day services for the local population (Poole, Purbecks and part of Bournemouth). For over 17 years this hospice has offered adults living with life threatening illnesses the opportunity to benefit (free of charge) from the highest standards of care and comfort in wonderful surroundings overlooking Poole Bay.

## The services we provide are:

- **Day hospice** - which includes help with pain and symptoms, physiotherapy and rehabilitation, arts therapies and aromatherapy. Over 150 patients living with cancer or other life threatening illnesses access these services every year (which is the core service for the locality), giving them a chance to benefit from the specialist palliative nursing care, and giving their carers a day off.
- **The lymphoedema clinic** - which has three practitioners who offer specialist care for this uncomfortable chronic condition of a swollen limb which can be caused by cancer or sometimes the treatment for cancer. Over 420 patients attend the Lewis-Manning clinic every year which is also the clinic for the Royal Bournemouth Hospital NHS Foundation Trust and the Christchurch Macmillan Service.
- **The breathlessness clinic** - which offers care to nearly 100 patients every year who are struggling with the distressing symptom of breathlessness associated with their life threatening illness.

# Time to Care Appeal

The message is hopeful – people are living longer with cancer and other life threatening illnesses. However this does mean that patients are living longer with symptoms and that carers are caring for longer. The physical and emotional toll on the carer and the family needs to be acknowledged and we need to put more in place to help out at this time of crisis.

The Lewis-Manning Hospice “Time to Care Appeal” will allow us to support our existing services and will also enable us to offer creative and flexible services into the future.

Our building programme will offer planned respite (time off), and some emergency access beds, for patients in a purpose built unit which also utilises the existing services of day hospice, lymphoedema clinic and breathlessness clinic. Importantly, their carers will get a deserved break knowing that their loved ones are being cared for in a safe and specialist environment.

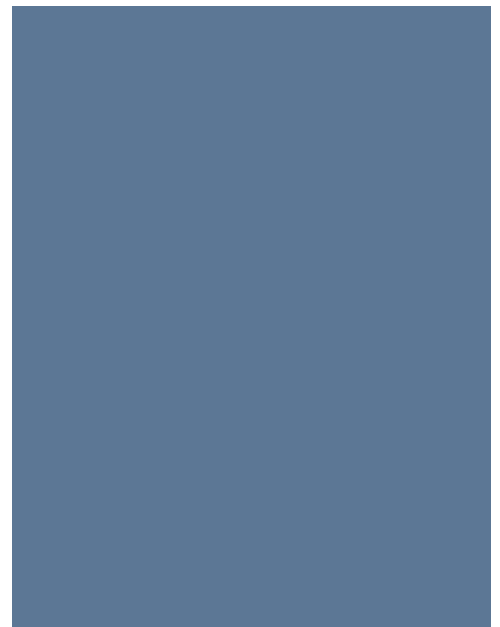
Alongside this we will be able to offer intensive rehabilitation beds to ensure that patients can get out of hospital and get home as quickly as possible.

And at the end of life, for those last weeks, Lewis-Manning Hospice may well be the choice for some patients who do not need care for complex or complicated symptoms but who do need a safe and comfortable loving place to spend their last days.

**This all round care will be unique locally.**

# 30%

The hospice receives approximately 30% of its costs from the NHS







## Our vision for the future

The architectural firm who have developed our ideas are award winning and also have direct experience of building hospices.

A great deal of time and attention has been spent on getting this right and with their advice and that of our contractors we will ensure that we get value for every pound.

## Our target

We need, with your help, to raise £2.5 million. For some of the costs of the build the challenging financial (global) environment will work in our favour and we will ensure that the build will be on time and on budget.

We intend to bring the build in at £2million, and the extra £500,000 will go towards the existing services and the first year costs of running this bigger hospice.

### **It is probably easier to break down what we will need by way of financial support in a summary of our shopping list:**

An en suite bedroom with patio **£50,000 (x12)**

A specialist bed **£1,000 (x6)**

A specialist "high risk" bed **£2,000 (x6)**

The sound proofed music/physiotherapy room **£80,000**  
(with stereo, music making equipment /simple physiotherapy equipment)

**£650,000** will pay for one of the new wings.



**1 in 4**

people die from cancer

# £30,000

per year is the average cost of a specialist palliative care nurse



# Corporate Social Responsibility and benefits

Corporate Social Responsibility (CSR) isn't just about doing the right thing. It also offers direct business benefits. Building a reputation as a responsible business sets you apart. It is not a trend but a fact that many consumers prefer to buy from ethical businesses, especially those that support local causes. Commitment to CSR feeds through to employees and therefore customer service.

## **Some of the benefits of a good CSR policy:**

- A good reputation making it easier to recruit employees and hold consumer respect. Employee retention, reducing the costs and disruption of recruitment and retraining.
- Better motivated and more productive employees.
- Positive PR - activities such as involvement with the local community are ideal opportunities to generate positive press coverage.

Lewis-Manning Hospice understands that for a successful relationship with local companies, whatever their size, we need to offer "value for money". We want you, your employees and your customers to know that every penny donated to us will be spent with the utmost care. A commitment from you to help our cause means that your company is making a significant difference to the lives of over 1,800 local people living with life threatening illnesses (in the first 3 years of the new hospice).

# Corporate benefits

## **Tax Benefits**

When a company makes a donation to a registered charity, it gets tax relief by deducting the amount given from profits and pays less corporation tax. The main rate of corporation tax is 28% and the rate for smaller companies is currently 21%. The company should retain any correspondence with the charity as evidence of this.

## **Employee Support**

From experience we know that successful corporate fundraising occurs when you get your employees involved. Allowing them to choose the method for fundraising and ultimately responsibility for raising cash maintains enthusiasm and is a hugely rewarding experience. Setting a target for your team i.e. £2000 for a specialist bed, doubles the motivation and is a great PR opportunity.

## **Matched funding**

Matched funding is a great way to motivate employees and customers to take up the cause your company is supporting. Rather than making a straight donation to the Time to Care Appeal why not offer to match pound for pound any donations fundraised by your team? It encourages people to give more and demonstrates great CSR.

# 350,000 people

are supported by Lewis-Manning Hospice





# Ideas for fundraising

Fundraising for the Time to Care Appeal is easier than you think. You just need bags of enthusiasm and some good organisational skills. Here are some fantastic fundraising ideas to get you started:

**Job Swaps** a fun sponsorship idea to give you a break from your usual routine. **Mufti Day** pay £1 to dress however you like. Or wear the silliest clothes and get sponsored. **Quiz Nights** easy to organise and always popular. **Sponsored Events** bike ride, walk, leg wax - the list is endless. **Tournaments** organise a tournament of your favourite sport, charging teams to enter and offer prizes to the winner. **Yummy Cake Sale** bake some tasty treats and sell to friends, family and colleagues.

For more fundraising ideas go to [www.TimeToCareAppeal.com](http://www.TimeToCareAppeal.com)

## Resources

We can offer collection cans/buckets, sashes, lapel stickers, car stickers, leaflets and other promotional materials. The fundraising team can also offer you practical advice on the best way to set up and run your event, and we can even help you promote it to the local press to drum up extra support. So please let us know what you are planning and when.

## Donate

Donating to the Time to Care Appeal couldn't be easier – we accept cash, cheques made payable to Lewis-Manning Hospice and online donations at [www.TimeToCareAppeal.com/donate-to-the-appeal/](http://www.TimeToCareAppeal.com/donate-to-the-appeal/) If you are planning a sponsored event or have a target amount in mind you may want to keep track of your donations and be able to accept funds by credit or debit cards. It's simple and quick to set up and personalise your own fundraising page on [Justgiving.com](http://Justgiving.com) which you can then email to your supporters. Justgiving will take all the hassle out of collecting donations and they will automatically work out Gift Aid (an extra 28p per £1).

# To get started call 01202 701000

[www.TimeToCareAppeal.com](http://www.TimeToCareAppeal.com)

*Time to care*

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**[www.TimeToCareAppeal.com](http://www.TimeToCareAppeal.com)**

Patron: Anne, Duchess of Norfolk C.B.E. Trustees: A C Roberts, N W Holloway, R L Lapworth

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